

VSP, a national healthcare leader in eyecare services, founded the Sight for Students Program in 1997 to help low income children obtain free vision care. Since then, the National Council of LaRaza (NCLR) has partnered with VSP to administer the program. Here are key points to successfully implement the program locally.

- **VSP's ROLE:** VSP provides free eyecare services to qualifying students whose families' income is at or below 200% of the federal poverty level. Services include an eye exam from one of VSP's participating doctors and glasses, if prescribed.
- **YOUR ROLE:** NCLR affiliates are asked to identify eligible students who appear to require eyecare services. A child who will benefit from Sight for Students services must meet the following criteria:
  - Family income is at or below 200% of federal poverty level (see guidelines on our website)
  - Child is not covered by Medicaid or other vision insurance
  - Child is 18 years old or younger and has not graduated high school
  - Child or parent is U.S. citizen or documented immigrant with a social security number
  - Child has not used our program during the last 12 months

Note that the program does not cover the replacement cost of lost, stolen or broken glasses.

Please work directly with eligible students' families to go over paperwork and to help them access services, if necessary. Services will be awarded on a first come, first served basis.

- **ECONOMIC SELECTION CRITERIA:** VSP has targeted "gap kids" for our services. These families usually cannot obtain insurance at work and are not eligible for government programs. They earn up to 200% of the federal poverty level (families below poverty level usually qualify for Medicaid services). VSP's Sight for Students program is not available for recipients of Medicaid. Students are eligible to participate through age 18 (if 18, they must still be attending high school). Children or their parents must be U.S. citizens or documented immigrants with a social security number.
- **AWARD PROCESS:** To participate, please complete and send the *Easy as 1, 2, 3* form as instructed on the form. When we receive it, gift certificates and lists of local VSP doctors will be sent to you. If you run out of gift certificates or they expire, please submit a new *Easy as 1, 2, 3* form.

Instruct the family to make an appointment with a VSP doctor selected from the VSP List of Participating Doctors. Tell them to bring their gift certificate to the appointment. The doctor will provide an eye exam and, if glasses are prescribed, help the family choose appropriate materials then order and dispense eyeglasses. Eligible children may use our program once every 12 months.

- **SUCCESS STORIES:** Tell us about students who were positively affected by the program using the attached "Success Story" form. We will share these stories with VSP's staff and doctors.

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*If you have any questions, please visit our website or call Sight for Students at (888) 290-4964.*

To order Sight for Students gift certificates, please follow these simple steps.

- 1 Check eligibility.** Criteria:
- Family income is at or below 200% of federal poverty level (see guidelines on our website)
  - Child is not enrolled in Medicaid or other vision insurance
  - Child is 18 years old or younger and has not graduated from high school
  - Child or parent is U.S. citizen or documented immigrant with a social security number
  - Child has not used our program during the last 12 months.

Note that the program does not cover the cost to replace lost, broken or stolen glasses.

- 2 Complete this form.** If it is completed properly, your request will be processed within two working days and your name will be added to our website. Gift certificates and VSP doctor lists will be sent to you via U.S. mail (delivery may take up to three weeks).

**3 Send form to VSP.**

Mail

National Council of LaRaza  
Attention: AMS Team  
1126 – 16<sup>th</sup> Street N.W.  
Washington, DC 20036

or Fax

(202) 776-1790

All information must be provided--incomplete forms will NOT be processed.

Date

Contact Name

Affiliate Name

Affiliate's Street Address

Affiliate's Mailing Address, if different (i.e., P.O. box)

City

State

Zip

( )

Affiliate's Telephone # (not cellular, home or pager #)

( )

Fax Number

Contact's eMail Address

# Gift Certificates Requested (maximum 10).

**This form should not be forwarded to any individual (including doctors or their staff) or organization. Please refer interested parties directly to VSP.**

**By signing below**, I attest that I am an **authorized representative of NCLR** and will abide by the program's eligibility criteria in selecting students to be provided free eyecare services. I understand that abusing this program will forfeit my involvement with it, and that VSP will prosecute any criminal acts to the fullest extent of the law.

**X**

\_\_\_\_\_  
Signature of Contact

**Unsigned forms will NOT be processed!**

*If you have questions about Sight for Students, please visit our website or contact VSP at (888) 290-4964.*



# SUCCESS STORY

Vision correction can have a dramatic impact on a child's ability to learn, participate in sports, and form a positive self-image. We would like to share success stories with VSP's staff and doctors. Since you helped identify children for this benefit, we ask your help in telling their story.

\*\*\*\*\* *please print clearly* \*\*\*\*\*

Date: \_\_\_\_\_

Your Name: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_

Your Organization: \_\_\_\_\_  
Name City State

Child's Name: \_\_\_\_\_ Child's Age: \_\_\_\_\_

Parent/Guardian's Name: \_\_\_\_\_ Telephone: (\_\_\_\_) \_\_\_\_\_

Why was child referred? (*select as many as apply*)

- Eyes that cross or point outward
- Frequent blinking, squinting, or rubbing eyes
- Difficulty picking up small objects, catching balls, seeing distant objects (i.e., the blackboard)
- Holding books and objects unusually close
- Short attention for visual activities
- Frequent complaints of eye discomfort, headaches, or dizziness

## CHILD'S SUCCESS STORY

What were the results of the exam? If glasses were prescribed, how have they improved your life (better grades, better in sports, etc.)? If glasses were not prescribed, in what other way will this exam benefit you?  
*(use reverse or separate sheet if necessary)*

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Please send to: VSP Sight for Students/MS 228 Fax: (916) 858-5388  
P. O. Box 997100  
Sacramento, CA 95899-9989

**If possible, please also send examples of success (photos, school work, etc.). We recognize the importance of patient confidentiality, so we will contact you and the family if we want to share this story.**